

# MEDIA KIT 2020



Specialized publication in rescue and fire protection, aimed at the private sector and public institutions that develop projects, work in prevention, control and fire fighting, emergency, rescue, maintenance and manufacturing of fire extinguishers and fixed systems, hydraulic equipment, personal protective equipment and other risk managements situations.

ISSUE		AD DELIVERY
jan	174	FOCUS ON PRODUCTS* <b>FIXED SYSTEMS (HOSES, NOZZLES AND ROSE REEL)</b>
		RISK AREAS* <b>ELECTRICAL SUBSTATIONS</b>
feb	175	FOCUS ON PRODUCTS* <b>THERMAL CAMERAS APPLIED IN FIRE   TV TRIGGERED BY HEAT</b>
		RISK AREAS* <b>TUNNELS</b>
mar	176	FOCUS ON PRODUCTS* <b>FOAM EXTINGUISHING AGENT</b>
		RISK AREAS* <b>MUSEUMS (NEW PERSPECTIVES OF PREVENTION)</b>
apr	177	FOCUS ON PRODUCTS* <b>EXTINGUISHERS FOR CARGO TRANSPORTATION</b>
		RISK AREAS* <b>CINEMAS AND THEATERS</b>
may	178	FOCUS ON PRODUCTS* <b>PARTITIONING RESOURCES (FIRE DOORS / GLASS)</b>
		RISK AREAS* <b>ESCAPE ROUTES</b>
jun	179	FOCUS ON PRODUCTS* <b>HYDRAULIC PUMPS APPLIED TO FIRE</b>
		RISK AREAS* <b>AUTOMOTIVE WORKSHOPS</b>
jul	180	FOCUS ON PRODUCTS* <b>PORTABLE FIRE EXTINGUISHERS (MAINTENANCE)</b>
		RISK AREAS* <b>HOTELS AND INNS</b>
aug	181	FOCUS ON PRODUCTS* <b>VALVES, FITTINGS AND DRIFT</b>
		RISK AREAS* <b>RETAIL STORES IN LARGE AGGLOMERATIONS</b>
sep	182	FOCUS ON PRODUCTS* <b>HEAT DETECTORS</b>
		RISK AREAS* <b>INDUSTRIAL KITCHENS (DOMESTIC KITCHEN BOX AND SHOPPING)</b>
oct	183	FOCUS ON PRODUCTS* <b>UNIFORMS FOR FIRE + PREVIEW FIRE SHOW</b>
		RISK AREAS* <b>SAFETY TECHNICIAN (TRAINING IN FIRE PREVENTION)</b>
nov	184	FOCUS ON PRODUCTS* <b>COVERAGE FIRE SHOW</b>
		RISK AREAS* <b>DATA FIRE ASPECTS IN INDUSTRY 4.0</b>
dec	185	FOCUS ON PRODUCTS* <b>CENTRAL MONITORING, FIRE PRINCIPLES</b>
		RISK AREAS* <b>CONCERT HALLS AND BARS</b>
jan	186	PRODUCTS FOCUSED* <b>PRESSURIZED STAIRS AND ELEVATORS</b>
		RISK AREAS* <b>COLLEGES</b>

\*Not necessarily the cover story

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## WHY READ?

We bring readers what the best on fire prevention and firefighting, with expertise and quality. Updates, technical articles, reports, new technologies, industry news, trends and standards, among others, are part of this publication created to promote the firefighting sector.

## DISTRIBUTION



- Southeast 60,87%
- South 13,77%
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# MEDIA KIT

## 2020

magazine

# INCÊNDIO

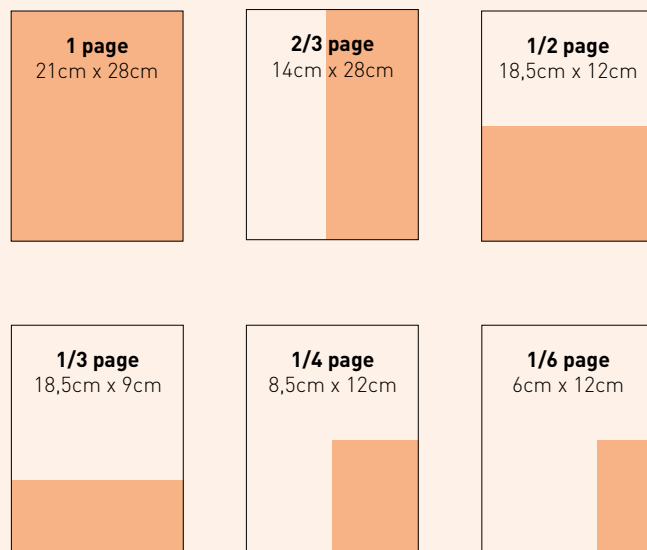
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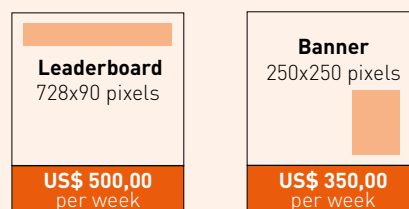
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App for tablet and smartphone (iOS and Android)

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Videos (off or online)	1500,00

## SITE



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